

McRorie's
Tourist Guide
Good Places to Stop

*For the Convenience of Tourists
 Distributed Free by All Places
 Listed Within*

• Approved •
 Tourist Homes
 Florida to Canada
 Rates \$1.00 to \$1.50

Published by T.H. McRorie, 20 East Ninth St., Jacksonville, Florida.

Caution to Subscribers—Do not pay Subscriptions to traveling agents without positive proof of their authority to collect.

TOURIST HOME

MRS. WM. J. PASSMORE

510 So. High St.

WEST CHESTER, PENNA.



A Real Homey Home

Comfortable Rooms — Bath — Garage

On Routes Birmingham, Battle Ground

Valley Forge and Longwood Gardens

Routes, 52, 100, 202, 322

One Square from State Teachers' College

Phone 1261-W



LOOK FOR BLUE AND WHITE DIAMOND
 SHAPED SIGN OF APPROVAL

PIG 'N WHISTLE DINING ROOM

Corner Main and Ninth Streets

Directly on U. S. Highway 17

JACKSONVILLE, FLORIDA

Next Door to McRorie's Tourist Home

REGULAR MEALS and A LA CARTE

Sandwiches, Fountain Drinks, Bottle Drinks,

Seafood, Steaks and Good Coffee

Ladies' and Gents' Rest Rooms

OPEN ALWAYS

CURB SERVICE

PIG'N WHISTLE

Individual

PLANKED STEAK

Served on Hot Plank with French
Fried Potatoes, Lettuce, Tomatoes
and French Fried Onions with
Hot Rolls and Butter,
Coffee or Tea.....

85c

1/2 MILK FED CHICKEN

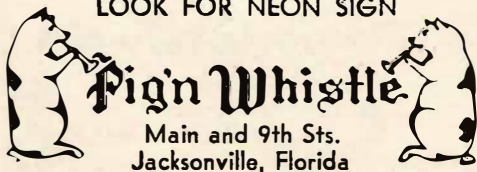
with French Fried Potatoes, Let-
tuce and Tomato Salad with
Hot Rolls, Coffee or
Tea

60c

1/4 Fried Chicken
with French Fried Potatoes, Lettuce and
Tomato Salad with Hot Rolls
Coffee or Tea

35c

OPEN ALL NIGHT
LOOK FOR NEON SIGN



Directly on Highway U. S. 17

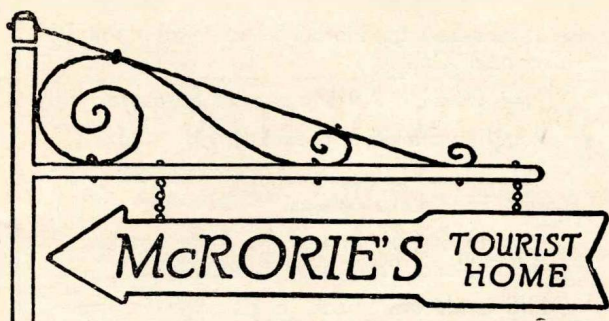
PLENTY OF PARKING SPACE

McRorie's Tourist Home

20 East 9th Street
JACKSONVILLE, FLORIDA

Famous for Good Beds, Good Eats,
Clean Linen and Plenty of Hot Water

RATES \$1.00 PER DAY EACH PERSON. EUROPEAN PLAN.
AN EXTRA CHARGE FOR PRIVATE OR CONNECTING BATHS.



Driving north or south on Main St. (U. S. Highway 17), Jacksonville, Florida, look for the above Neon sign at the southeast corner of Main and 9th Sts. McRorie's Tourist Home is located just 100 feet east of this sign. Back of Pig'n Whistle Dining Room.



CALIFORNIA RESTAURANT

Established 1900
111 Fayetteville Street
U. S. Highway No. 1
Half Block from State Capitol

Raleigh, North Carolina

Seating 174 People, Both Booths and Tables,
Serving Best Quality Food at Reasonable Prices.

Open 6 A. M. 'till 12 P. M.
GRADE "A" HEALTH RATING

Places of Outstanding Interest in Florida

Marineland, 18 miles South of St. Augustine, on Ocean Shore Boulevard.

Ravine Gardens, Palatka.

Silver Springs, Nature's under-water fairyland near Ocala.

The Ringling Art Museum at Sarasota.

Venetian Gardens, Leesburg, Fla.

Mountain Lake Sanctuary and Singing Tower near Lake Wales.

Shrine of St. Anne at St. Anne des Lacs, and Highland Park, near Lake Wales.

Highlands Hammock, a paradise in Florida, near Sebring.

The sponge colony and the famous Innes Paintings at Tarpon Springs, also trip up the Anclote River.

Government experiment station at the Colonel Robinson's estate, "Chinsegut Hill," near Brooksville.

New National Soldiers' Home between St. Petersburg and Clearwater.

The National Home of the Carpenters and Joiners of America, one of the most beautiful estates in the whole country, at Lakeland.

Southern College, beautifully located in a 60 acre orange grove overlooking Lake Hollingsworth, Lakeland.

Thousands of acres of citrus groves in Polk County, supplying a third of the entire crop of the state.

The famous Ridge Section, a panorama of hills, lakes, and groves, with paved highways leading in all directions.

Florida Cypress Gardens at Winter Haven, one of the show places of the State.

Fountain of Youth, St. Augustine.

Royal Palm State Park, below Miami.

Good Places To Stop

REASONABLE RATES

Usually \$1.00 to \$1.50 per day European Plan

Alabama

Birmingham, Ala.

WOODVIEW TOURIST HOME
Mr. and Mrs. F. C. Smith, Props
1912 14th Avenue, South
Immaculate Appointments
New Inner-spring Beds.
Quiet Neighborhood.
Well Heated. Hot Water.
Four Baths.
Gas stations will direct you.

Decatur, Alabama

HAMILTON'S TOURIST HOME
407 Johnston Street
2nd door East of U. S. 31
Beautyrest Mattresses.
Furnace Heat. Garages.
Garages. Electric Fans.
Hot and Cold Running Water
in Each Room.

Dothan, Ala.

'KOZY KOTTAGE'
Mrs. W. J. Renfro
Tourist Accommodations
211 West Troy Street
1/2 Blk. West of US-231

Montgomery, Ala.

THE MAGNOLIA"
Mrs. Mary L. Henson, Prop.
Tourist Headquarters
315 Dexter Avenue
FENN TOURIST HOME
Mrs. E. B. Fenn, Hostess
415 Washington St.
Near State Capitol.
Convenient to business section
Hot water. Free parking
Locked garages
Reasonable rates

Selma, Ala.

THE COLONIAL HOME
N.W. Cor. Church & Jeff Davis
on Alabama 43. Two Blocks
West of U. S. 80. Phone 252-J
Clean—Desirable.

Arkansas

Little Rock, Ark.

Mrs. Rees P. Horrocks
415 W. 18th Street
Between Spring and Broad
On Routes 65, 67, 70 & 167
Two story brick building
Look for Neon Sign
Locked Garages. Phone 9852

Canada

Gananoque, Ontario, Canada

In the Heart of the Thousand Islands. Good Hotels, Tourist Homes, Tourist Parks. Excellent fishing. Sightseeing boats. The beauty spot of Canada. For further information write, Gananoque Publicity Bureau.

Montreal, Canada

MISS MARY A. SINCLAIR
1512 St. Mark Street
Turn off Sherbrooke W. at
No. 1910

Morrisburg, Ontario

THE SIGN OF THE SHIP
Affiliated with
THE SHIP'S MATE
Two of the Finest Homes for
Dr. Locke's Patients
On Toronto-Montreal
Highway No. 2
Free Garages

Quebec, Canada

MISS M. WRIGHT
1 Collins Street
(A Charming Old French
Home, Convenient to Restau-
rants, Theaters, and
Shopping District.)

Toronto, Ontario, Canada

TOURIST ACCOMMODATION
Mrs. D. Horton
"A National Wayside Home
29 Jameson Avenue
(Just off King's Highway
No 2 South Branch)
Open All Year

Delaware

Dover, Delaware

BENSONS TOURIST HOME
S. State St. (Alt. Route 113)
Simmons Innerspring Mattresses
Hot Water Heat — Bath
Clean Rooms. Phone 528-R.
Garage. Free Parking

New Castle, Delaware

HOTEL LOUISE
Dining room in connection
2 blocks from Del. & N. J. Ferry
on U. S. Route 40
Phone New Castle 914
Free Parking — Garage
An Exceptional Good Place to
Stop.
All Modern Conveniences

Dist. of Columbia

Washington, D. C.

MRS. H. M. VAN NESS
1323 Maryland Ave., N. E.
Inner-spring mattresses.
Guide to plan your sight-seeing trip.
U. S. 1 and 50.
East of Capitol Bldg.
Phone Lincoln 2029.

HALL'S HOMEY HOUSE
Mrs. James A. Hall
2357 Rhode Island Ave.
N. E. on U. S. 1
Phone Decatur 0474

THE LORRAINE TOURIST HOME
Mrs. D. E. Shacklett, Hostess
672 Maryland Ave., N.E.
On Routes 1 and 50.
6 Blocks from Capitol.
Large Corner House.
All Modern Conveniences.

MRS. ROSE E. RUNKLES
625 "E" St., N. E.
6 Blocks from Capitol
1 Block North of Routes
US-1 and 50
Phone Lincoln 0678

THE SHAMROCK INN
508 E. Capitol Street
Near Capitol and Library

ELIZABETH LOWELL WILLARD
(Mrs. Albert W. Willard)
706 20th St., N.W.
Look for New Red Brick House
3 Squares West of White House.
Driveway; Enter and Park.
Permission to Park in Front.
22 Outside Rooms. 10 Baths.
"Air Conditioned Insulation,"
Beautyrest Mattresses.
Running Water. Electric Fans
Electric Ice Water Cooler.
Free Parking or Garages.
Breakfast 20c; Dinner 40c.
Tel. Dis. 2309; Met. 6247.

"THE HAMILTON"
Mrs. and Mrs. Frank T. Hamilton
1915 G Street, N. W.
2 bks. W. of White House
Driveway or parking in front.
Spotlessly clean.
Newly papered and painted.
Beautyrest Mattresses.
Running hot and cold water.
Electric fans. Electric ice
water cooler. Garages in rear.

MR. and MRS. W. F. WASSON
2107 H Street, N. W.
4 Squares West of White House
Phone Metropolitan 0223
Quiet—Insulated House
Running Water Each Room
Innerspring Mattresses
Garages or Parking
Sightseeing Tours Start
from House

MR. & MRS. H. A. WILLARD
2024 F Street, N. W.
Double Parking to unload
permitted.
4 squares West of White House.
Running water each room.
Phone Republic 9822

Florida

Arcadia, Fla.

MORGAN'S TOURIST HOME
Mrs. L. L. Morgan, Mgr.
128 S. Brevard Ave., U. S. 17
First door S. of Arcadia House
All Modern Conveniences
Reasonable Rates

Bunnell, Fla.

BUNNELL TOURIST HOME
Mrs. L. W. Wheeler
All Modern Inner-Spring
Mattresses. Plenty Hot Water
On U. S. Highway No. 1
72 Mi. S. Jacksonville
25 Mi. N. Daytona Beach
1/4 mile south of Traffic Light
Free parking and garages
Meals if desired

Clearwater, Fla.

WESTBROOK ARMS
Mr. H. W. Westbrook, Prop.
108 N. Ft. Harrison Ave.
Private Baths
Inner-Spring Beds
Locked Garage
\$1.00, No Ups
Route U. S. 19.

Dade City, Florida

**TOUGHTON'S
TOURIST HOME**
504 Meridian St.
2 blocks East of Court House
Heated Rooms. Private Baths.
Inner-spring Mattresses.

Dania, Florida

DANIA BEACH HOTEL
Turn East at Stop Light
19 Miles North of Miami
Private Baths and Showers
Restaurant—Cocktail Lounge
Rates Reasonable

Daytona Beach, Fla.
On the Mainland

HAINÉ MANOR
140 N. Ridgewood Ave.
All Modern Conveniences.
Accommodations for Chautauques.
Meals if Desired.
Two Squares from Business
Section.

BEL-KNAPP MANOR
Mrs. M. L. Knapp
422 South Palmetto Ave.

DIXIE VILLA
Tub and Shower Baths
Free Locked Garages
552 N. Beach Street
On Old U. S. 1, 2 Blocks
East of New Route 1-4.

THE LIVINGSTON
578 North Beach St.
By-Pass Old U. S. 1 River Drive
2 Blocks E. New Route
4 Blocks North Post Office

FLORIDA (Continued)

Daytona Beach, Fla.

On the Beach

THE SALT AIR

Mrs. Thomas J. Parker
231 N. Atlantic Ave. 1/2 block
from Beach, New Bandshell
and Broadwalk.
Inner-spring Mattresses.
Heated Rooms. Hot Water.
Free Parking Lot and Locked
Garages.

DeLand, Fla.

MISS DUNN — MRS. DUNBAR

344 North Boulevard
First Class Accommodations
Telephone 82-J

Fort Myers, Fla.

MRS. I. E. FOXWORTHY

2209 Lee Street
2 Doors from Franklin
Arms Hotel

Fort Pierce, Fla.

SOUTHERN TOURIST HOME

Mrs. T. G. Tamplin
312 South Fourth Street
On U. S. Highway No. 1
Clean and Comfortable.

Gainesville, Florida

GRAY GABLES

Mrs. W. M. Dale
666 E. Main St., N.
In north end block of
White House Hotel

Jacksonville, Fla.

McRORIE'S TOURIST HOME

20 East 9th Street
First door east of
Pig 'n Whistle Dining Room
Look for Neon signs
at the south east corner of
Main and Ninth Streets.

PIG'N WHISTLE DINING ROOM

Cor. Main & 9th Sts.
Regular Meals and a la carte
Sandwiches, Fountain Drinks,
Bottle Drinks & Good Coffee
Open All Night
Curb Service
Ladies and Gents Rest Rooms
Directly on U. S. Highway
No. 17

Kissimmee, Fla.

THE PINK STUCCO HOUSE

Mrs. F. B. Croyton, Hostess
425 Emmett St., U. S. 92-17.
Innersprings and Beautyrest
Mattresses. Twin and double
beds Hot and cold water.

Lakeland, Fla.

THE BELMONT

Capt. & Mrs. O. H. Bailey,
Mgrs.
212 East Oak Street.
Twenty-four outside rooms.
Hot Cold water in rooms.
Garages or parking.
Quiet and scrupulously clean.
Phone 27-773.

Lake Wales, Fla.

Mrs. H. B. Turner

Tourist Rooms 6 Cottages
315 Polk Avenue
At Intersection of Florida No.
8 and Tampa to Vero Beach
Road. Phone 24661
Free Parking

OAK LODGE

MRS. N. A. WIGGIN

431 East Tillman Ave.
1 1/2 Blocks East of Highway
Florida 8

THE GUEST HOUSE

MRS. KATIE J. PERRY

207 Lake Shore Blvd.
Phone 27-411

Miami, Fla.

THE BROADMOOR

Mrs. Wm. Benner
204 N. E. 31st Street
On U. S. 1
N. E. 2nd Avenue at 31st St
Beach bathing privileges
Hot Water at all Times

BOND TOURIST HOME

Mrs. W. E. Bond
264 N.E. 20th St.
S.W. Cor. of U.S. 1 & 20th St
Modern Home, Conveniently
located.
Telephone 27291.

MRS. E. L. PUTNAM

1619 S.W. 2nd Street
Clean, Quiet, Pleasant Airy
Rooms.
Close to all Conveniences.
Where the weary can find rest

MORRISON—APT. HOTEL

and TOURIST ROOMS
1546 N. Bayshore Drive
1 Block N. Venetian Causeway
Ideal Family Accommodations

MRS. J. H. MERCER

270 N. E. 21st St.
Biscayne Boulevard
and 21st Street

COMER

2395 S. W. 8th Street
Tamiami Trail
Private and connecting baths
Apartments for 2, 4, 6 people
Beautifully furnished
New buildings

ROCK HOUSE TOURIST HOME

Mrs. Charles C. Turner
652 N. E. 83rd Lane
200 ft. E. of U. S. No. 1
Opp. Little Farms Store
New Fireproof Rooms, with
Hot and Cold City Water.
Bath, Show, Solarium.

TRAIL REST TOURISTS HOME

2366 S. W. 8th St., Phone 2-4740
On Tamiami Trail
Inner-spring Air Mattresses
Hot Water at all Times
Connecting or private baths

MRS. W. D. HOTTEL

407 N. E. 27th St. Ph. 25876.
Between Boulevard and
Beautiful Biscayne Bay.
Inner-Spring Mattresses.
Hot Water at all times.

FLORIDA (Continued)

Miami Beach, Fla.

THE SEA SIDE

By The Ocean Side
7118 Collins Avenue
Between 71st & 72nd Streets
Private Baths, Twin Beds,
Inner-Spring Mattresses.
Bathing Direct from the House
Free Parking, Open All Year.
Reasonable Rates.
From the North on U. S.
Highway No. 1
Turn Left at 79th St. to Miami
Beach.

New Smyrna, Fla.

MRS. PHILLIPS TOURIST HOME

311 North Orange St.
On Route US-1

Ocala, Fla.

SEE SILVER SPRINGS

5½ Miles East

MRS. P. P. COSTELLO

9 Hazel St. at Corner of
Oklawaha & Hazel Sts.
Clean, Airy Rooms & Apts.
Beauty Rest Mattresses.
Hot & Cold Water—
Furnace Heat.
Silver Springs Blvd., Fla.

Mrs. T. M. Moore's Tourist Home

1020 Oklawaha Ave.
Silver Springs Route
Large Comfortable Rooms.
Heated in Winter.
Free Locked Garages.

Orlando, Fla.

THE PARK VIEW
TOURIST HOME

Mrs. Frank W. Russell
38 N. Rosalind Ave.
On Lake Eola
Twin Beds
Inner-spring Mattresses

THE WELLS HOME

Mrs. Burta R. Wells, Hostess
219 E. Livingston St.
Turn East at 400 Blk. N.
Orange, Route 17-92 and 441.
Look for "Ye Olde Time Well"
in front lawn. Twin beds. In-
nerspring mattresses.

"HOMEPLACE"

Mrs. Eliz. M. Stoner
2 East Gore Ave.
South side of city
U. S. Highways 17 and 92
Every comfort and convenience
"A Place True to Name"

Pensacola, Florida

RHODES TOURIST HOME

1102 N. Palafox Street
Baths, Showers, Running Water
Innerspring Mattresses
Free Parking

Plant City, Florida

PARDUE'S TOURIST HOME

Mrs. G. F. Pardue, Hostess
1111 N. Wheeler St. on Fla. 23
7 blocks north of U. S. 92.
Beautyrest Beds, Heated Rooms
Hot Water, Locked Garages.
Tel. 8296. Name in front of
home.

Sarasota, Fla.

DeSOTO HOTEL

John D. Murray, Prop.
373 Main Street
New Simmons Mattresses
Hot Water at all Times
Connecting or Private Baths
Open All Year

THE BAESYDE

Mrs. Mary E. Freemyer
124 N. Gulfstream Ave.
Foot of Main Street
Modern and Reasonable
Phone 7178

Sebring, Florida

COULTER HOME

On Beautiful Lake Jackson
Mrs. Carrie B. Coulter, Hostess
134 S. Lake View Drive
Florida Highway No. 8.
Comfortable rooms. Reasonable
rates.

Silver Springs, Fla.

SILVER SPRINGS COFFEE SHOP

Exceptionally nice meals at
most reasonable prices.
FOR NICE OVERNIGHT
ROOMS in a private home
inquire of Mr. J. F. Aylward,
Manager of Silver Springs
Coffee Shop. He will direct you.

St. Augustine, Fla.

(MISS) MARY KER LONDON

4 Charlotte Street
Look for blue Neon sign
Steam Heat.
Near SE entrance to Fort
Marion
Overlooking Matanzas Bay
2nd house South from cor. off
U. S. 1. Also have kitchenettes.

THE RIO VISTA

Mr. and Mrs. J. T. Fryer
18 Bay St.
Facing Matanzas Bay
1 Block from Old Fort Marion
Convenient to Everything.

COLONIAL INN

Mrs. J. D. Williams
170 San Marco Ave., On U.
S. No. 1. Beautyrest
Mattresses. Hot and Cold
Running Water
Free Locked Garages.

FAIRLAWN

Ruth Masters, Mgr.
Route No. 1—94 San Marco
Modern Comfort
A Tourist Home of Distinction

PALM TOURIST COURT

Mr. and Mrs. O. D. Wolfe
137 San Marco Ave.
On U. S. Highway No. 1

THE HOMESTEAD

100 San Marco Ave., Route 1
Comfortable rooms with or
without private bath.
Locked Garages and Parking
Ownership Management

FLORIDA (Continued)

St. Cloud, Fla.

"THE NORMANHURST"

Mrs. Bessie Mallett
Cor. Ky. Ave. & 10th St.
3 Blocks N. of U. S. 192
Quiet, Comfortable Home
Garage and Parking Facilities

St. Petersburg, Fla.

"THE OX YOKE"

Mrs. Geo. A. Manwarren
157 First Ave. No. at 2nd St.
Good beds, rooms heated.
Hot and cold running water.
Centrally located.
Antique Shop in connection.

WILSON'S GUEST HOME

Mrs. Alfred C. Wilson
1335 9th St., North
A real Southern home.
Antiques.

SUNLIGHT APARTMENT HOTEL

J. H. Winchester, Mgr.
260 Third Avenue, South

THE HOWELL TOURIST HOME

1000 2nd Street, North
Cor. 2nd St. and 10th Ave.
A Large Southern Home
Quiet and Comfortable
Large Lawn and Trees

THE NORMANDIE

Mr. and Mrs. S. H. Winchester
414—4th Avenue, North
Rooms that please with Twin
and Double Beds
Hot and Cold Water

Stuart, Fla.

THE GUEST HOUSE

Mrs. R. H. Knapp, Prop.
On U. S. Highway No. 1
P. O. Box 1151

Tampa, Fla.

MCCADAM'S COZY INN

Mr. and Mrs. R. C. McCadam
1706 Florida Ave.
U. S. Route 92 and 541
Lavatory in all Rooms.
Inner-spring Mattresses.
Tub and Shower Baths.

PAUL'S TOURIST HOME

Mrs. Addie P. Paul
2822 Nebraska Ave. (U.S.41)
Modern and Well Heated.
Running Water in Rooms.
Inner-spring Mattresses.
Locked Garages.

Titusville, Fla.

Mrs. Mary E. Robbins

Cor. First and South Streets
See the sunrise on the Indian
River. More beautiful than
that on Mt. Mitchell, but
different.

Vero Beach, Fla.

ILLINOIS HOTEL

"A Tourist Home"
Mrs. C. D. Toole, Prop.
Convenient to Boating,
Bathing and Fishing.

West Palm Beach, Fla.

COZY INN

Mrs. Daisy S. Miller
524 35th Street
One block beyond first traffic
light on U. S. 1 entering City
from North.
Entering from South go North
on U. S. 1 to 35th Street
5 Guest Rooms
Cleanliness Unsurpassed
Beautyrest Beds
All Conveniences
Quiet. Just off U. S. 1
Look for Cozy Inn Signs

"DARLING'S"

Mrs. J. J. Darling
3708 Broadway, U. S. No. 1
Look for Signs as Approaching
First Stop Light from North.
Beautyrest Beds Throughout.
Phone 4559.

"NEWE YORKE LODGE"

555 35th Street
200 feet off U. S. No. 1
Beautyrest Twin Beds
Locked garages, baths,
showers
Private, quiet home.
Phone 4086

Winter Haven, Florida

"HOMELACE"

Mrs. Harry Hedrick
518 6th St., N.W.
On U. S. 17, N. Side
Beautyrest Mattresses
Circulating Heat
Cleanliness Unsurpassed
Stop at Neon Sign

Georgia

Athens, Georgia

WHITEHEAD TOURIST HOME

268 Dougherty Street
Near U. S. 29
Steam Heat. Hot Water.
Beautyrest Mattresses. Garage.
Meals if desired.
Any Drug Store or Filling
Station Will Direct You.

Atlanta, Ga.

ERWIN'S TOURIST HOME

414 Ponce de Leon Ave. N. E.
U. S. Routes 23, 29 and 78
Only few blocks from U. S. 41

Augusta, Ga.

WARNER'S TOURIST INN

724 Green Street
1/2 block W. of U. S. 1 and 25
Beautyrest Beds.
Running Water in Rooms.
Private Baths. Furnace Heat.
Free Parking. Locked Garages.

POOLE'S TOURIST HOME

Next door to Woodrow Wil
son's Boyhood Home
415 7th Street
Every Modern Convenience
Locked Garages. Free Parking
U. S. Highway 1-25-78.

GEORGIA (Continued)**Baxley, Ga.****BARNES HOTEL**

Mrs. Ellen Crosby, Mgr.
First class accommodations
Rates: \$1.00 to \$1.50 single;
\$1.50 to \$3.00 double.
Special rates to families.
Meals none better from
Maine to Miami.

Brunswick, Ga.**SHERMAN HOUSE**

1417 Union Street
Near Post Office

"GRAY GABLES"

Mrs. A. S. Branch, Hostess
1107 Gloucester Street
On U. S. 17
Free Garages

WESLEY INN

502½ Gloucester Street
20 Rooms New and Modern
See Western Union Sign and
then The Wesley Inn Sign same
building.
Private Garages Free
On U. S. 17.

Lyons, Ga.**WELCOME INN**

Mrs. R. S. Willson
312 North State St.
Private Baths. Beautyrest
Mattresses.
North End of Town.
Route U. S. 1.

MRS. DR. H. D. YOUMANS

South Side of Town
Beautyrest Beds, Private
Shower and Tub Baths.
On U. S. No. 1
Look for the Brick Bungalow

Macon, Ga.**COLONIAL TOURIST HOME**

Mr. and Mrs. J. S. Schofield
101 Vineville Avenue
On Route U. S. 41
Dining Room in Connection.

Royston, Georgia**OAKDALE**

Mrs. Dr. J. O. McCrary
218 Spring Street
Directly on U. S. 29
Rooms and Meals

Savannah, Ga.**GREEN LANTERN TOURIST INN**

Mr. and Mrs. J. A. Edwards
12 East 31st Street
4½ Blocks East of Montgomery
St. (U. S. 17) on 31st.
Phone 2-1437
Furnace Heat. Tiled Baths.
Inner Spring Mattresses.
Free Locked Garages.

POINSETTIA INN

Mrs. E. A. Puthuff, Hostess
616 W. 37th Street
On U. S. Route 17
A Northern Home
Clean and Neat
Phone 3179R

PARKSIDE TOURIST HOME

Mrs. Annie L. McPeters
701 Whitaker St.
4 Blocks off Montgomery St.
(U.S. 17) at Hall
Near Business Section

Swainsboro, Ga.**MRS. LELA JAECKEL**

On U.S. Highway No. 1
Electric Fans.
Public and Private Baths.
Good Beds. Free Garages.
Steam Heat.

Tifton, Ga.**GARRETT TOURIST HOME**

Mrs. L. M. Garrett
421 Love Avenue
Famous for good beds.
Running water in rooms
Free garage.

Waycross, Ga.**"CROSS THE WAY INN"**

Mrs. C. Adamson
126 Screven Avenue
Across from Wilson Arch
North of U. S. 1

Indiana**Evansville, Ind.****SCHMIDT'S TOURIST HOME**

506 E. Franklin St. U. S. 41.
Business Routes 62 and 66.
Phone 2-4203. Garages.
Inner-Spring Mattresses.
Stoker Heater. Two Baths.
Blue Neon Sign.

Kentucky**Danville, Kentucky****WISE'S TOURIST HOME**

Mrs. B. A. Wise
344 Maple Ave., Ky. Rt. 35
All Modern Conveniences
Bath, furnace heat, hot water
Breakfast if desired
Phone 174-W

Lexington, Ky.**MODERN TOURIST ROOMS**

Mrs. J. G. Yocum
1229 South Limestone St
Highways US-25, 27 and 60

Louisiana**New Orleans, Louisiana****MAISON LESCALE**

Modern Home Comforts
3801 Canal Street
Phone Galvez 9561
Hot and Cold Water Each
Room With or Without
Private Baths.
Steam Heat.

Maine

Moosehead Lake, Me.

P. O. Greenville, Me.
Moosehead Coffee House
and Overnight Camps

Portland, Maine

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Six Miles North on U. S. No. 1
Open May 25 to Sept. 28th.
All Conveniences
and Reasonable

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On U.S. 1 & Lincoln Highways.

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Mrs. C. R. H. Briscoe,
Owner and Prop.
On U.S. Route No. 1 South
Side of City. All Modern
Conveniences.
Open All Year.

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Agawam, Mass.

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Cabins and Rooms
Private Toilets.
Hot Showers
38C Main St.
Write or Reservations

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163-165 S. Ocean Ave.
(Between S. C. and Tenn. Aves
and Boardwalk & Pacific Aves.)
Two Mins. Walk to Beach
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Mrs. Annie L. Martin, Prop.
100 South Pennsylvania Ave.
Convenient to Boardwalk
All Modern Conveniences
Reasonable Prices

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10 Min. to New York,
Fare 6c, New York Sightseeing
Tours Arranged.

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Mrs. Samuel Campbell
1 mile from Pennsville,
New Castle Ferry between
Pennsville and Penn's Grove
N. J.
Routes 44-130-40
P. O. Penn's Grove, N. J., R. D.
Phone 186R-5-Salem.

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Mrs. M. G. Tuttle
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Pleasant Rooms. Good Beds.
Meals if Desired. Garages.
Parking Space.
Rates \$1.00 and up.

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Mrs. Theo Goodman
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Dinners and Lunches
Open All Year

New York City, N. Y.

See Jersey City, N. J.
Ten Minutes to New York City
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2 Blocks from Bronx River
Parkway. Inner Spring
Mattresses. Free Parking.
Locked Garages.

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A Good Place to Eat
Tourist Accommodations
Phone 309

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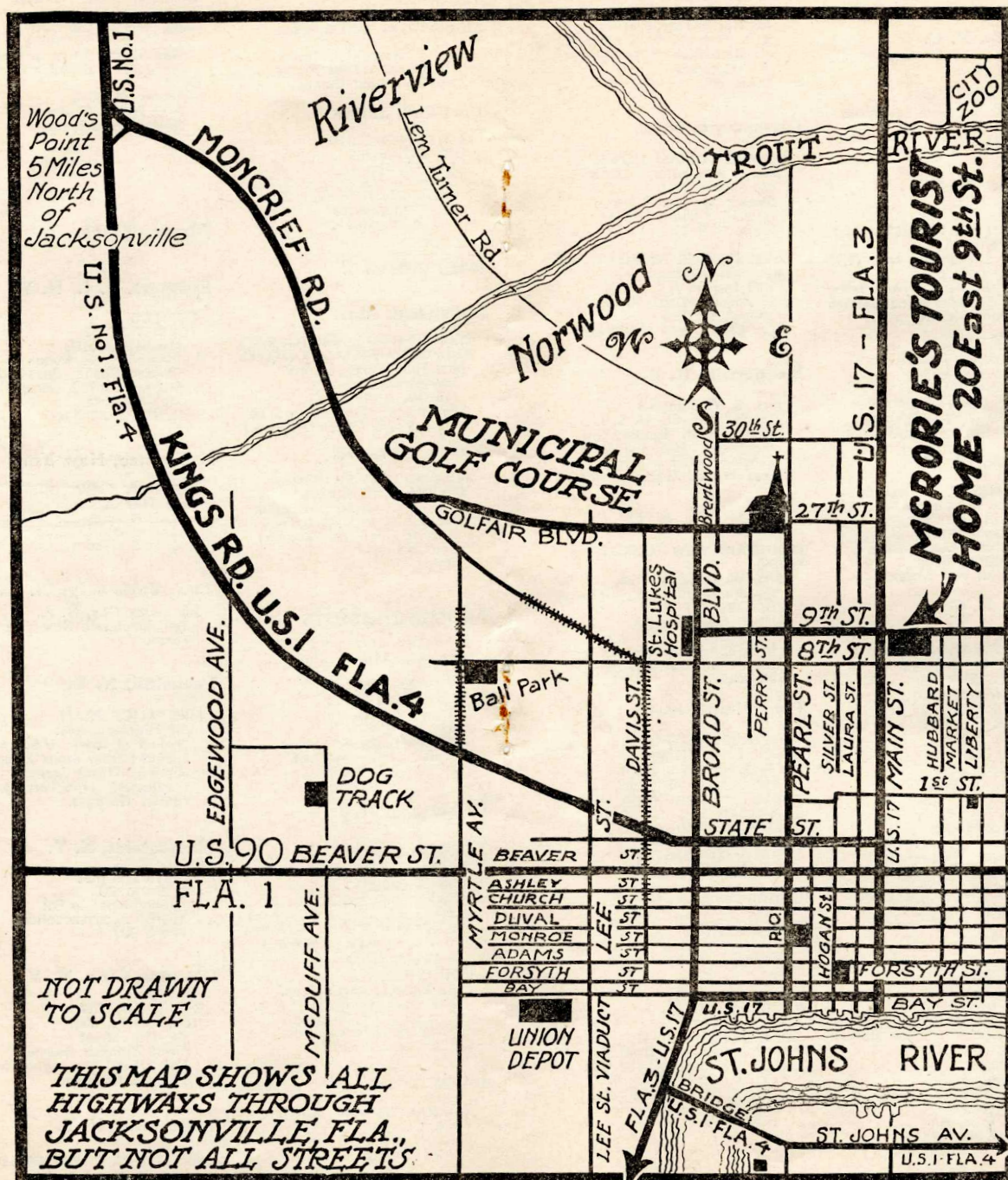
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Just around the corner from
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First Class Accommodations
Telephone 4005

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North Carolina

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(6 miles from Pinehurst, N. C.)

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Directly on U. S. No. 1
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351 Merrimon Ave.
On U. S. Highways Nos. 19,
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Beauty-rest Beds, Private Baths,
Meals, Southern Fried Chicken
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Mrs. Sam W. Brown
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A nice quiet private home
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On U. S. Highways 19-23-25-70

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6 Blocks from Center of City
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All Modern Conveniences
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Plenty of Hot Water

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Mrs. C. C. Woods
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Beauty Rest Mattresses.
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US-15A

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Air-Conditioned Tourist Home
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Phone 220

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Shower and Tub Baths
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Free Garages.
Steam Heat and Baths.
Convenient to Everything

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1/2 Mile S. of City on U.S. 17
Look for blue Neon sign.
Private home. Heated rooms.
Tub and shower.
Excellent beds.
Locked garages. Free.

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Modern Heat
"Holland System"

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Look for sign with Neon border.
10 Steam Heated Rooms
Free Locked Garages.
Running Water and Showers

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Just Outside City (North)
Hot and Cold Water in Each
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Tub and Shower Baths.
Free Garage.
Name on Lighted Sign.
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Modern and reasonable
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reservations

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Open All Year. Phone 245.

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An Approved Tourist Home
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Splendid Dining Service
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Strictly Modern
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Ample and Modern
4 Block South of College
On U. S. Route No. 1

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Leave U. S. 17 at the bridge
Pass thru Business District, 2nd
house in 5th block from U. S.
17.
Running water. Beautyrest Beds
Steam Heat. Elec. Fans. Din-
ing rooms with delicious foods
at modest prices. Sea food a
specialty.

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On Highway U. S. 264

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1/2 Block from Highway 264
2 1/2 Blocks from Post Office

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410 North 3rd Street
On U. S. 17-117-74-76 & 421
3 blocks North of City Hall
Excellent beds with Coil
Springs and Inner-Spring
Mattresses.
Hot and Cold running water
Steam Heat
FREE LOCKED GARAGES.

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"Convenient to Everything"

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Dining Room Service
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Bennettsville, S. C.

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Mrs. John L. McCall
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Air Conditioned Heat
Excellent Beds
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Antique Shop in Connection

MRS. THORNWELL MULLER
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Hot and Cold Running Water
in Every Room
Baths and Shower

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Air-Conditioned

Estill, S. C.

Camden, S. C.

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On U. S. Highway No. 1
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Electric Fans
Private and Connecting Baths

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Comfortable Beds and
Home Cooked Meals.
Free Garage.

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or mine. Locked garages.
No Sign Displayed.

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All Modern Conveniences.
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In Heart of City.

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All Rooms with Connecting
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Free Locked Garages.
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4 doors S. of Museum.
All Modern Conveniences,
including Steam Heat.
Illuminated Tourist Sign.

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Reasonable Rates
Home Cooking

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Near Intersection of U.S. 29
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Manning, S. C.

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Miss Herring
From U.S. 17 Turn East at
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On US Routes 21 and 178
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A nice place to stay.

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On U. S. 17. Only 3 1/2 blocks
from Junction of U. S. 15
and U. S. 17
Good Beds, Showers and
Bath Tubs
Rooms Air Conditioned
and Heated
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Warm in Winter
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Continuous HOT water Every
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every room with Bath
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Everything new. Beautyrest
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Private bath in every room
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Reasonable.

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ATTRACTION

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FAIRYLAND

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Marietta, Ohio

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Homelike atmosphere.
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Baths, Meals, Garage.
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Pennsylvania

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on Route U. S. No. 1

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Open All Year
Cool Rooms in Summer
Warm Rooms in Winter
Free Garage

Tennessee

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Modern Conveniences and
Beautiful Mountain View
Free Locked Garages

TENNESSEE (Continued)

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Near Routes US-11-E
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Rates reasonable

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AND COURTS**

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1960 Union Ave.
Immaculate appointments
New perfect sleeper beds
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Well Heated. Hot Water
3 Baths
Gas Stations will direct you.

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US-11-East

Virginia

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Modern Conveniences and
Beautiful Mountain View
Free Locked Garages
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(On Tennessee Side)

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Harrisonburg, Va.

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Fredericksburg, Va.

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 1 Block West of U. S. 1
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 Good Food—Quiet Rooms

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 Fauquier Streets
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 Headquarters Guide Service
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 Informed guides, \$1.00 per
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MRS. H. LORRAINE HUGHES
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 Running water
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 Inspection invited

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 Private baths, garages. G. E.
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 Away From the Noise

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 Large Yard. Privet Hedge.

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 Not a cheap hotel, but cheerful
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 All conveniences. Choice food.

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 A Modern Home in the Gem
 City of the Mountains

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 On Lee Highway 1 1/2 Miles
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 Inner Spring Mattresses
 Bath and Shower

VIRGINIA (Continued)

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On U. S. No. 1
Running Water in Every
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Rooms with Private or Connect-
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tresses. Meals if desired.

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Hot and Cold Running Water
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Innerspring Mattresses
Telephone 5-6343

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Running Water in Rooms
Private and Connecting Baths
Free Locked Garages

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At intersection of north en-
trance of Lee Highway to
Staunton. Route U. S. 11.
Quaint Colonial Architecture
Unique furnishings.
Southern Cooking.
Varied Menus.

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Mrs. H. T. Beaver, Hostess
Strictly Modern Home, Tub
And Shower Bath, Hot and
Cold Water, Well Heated
Virginia Ham and Southern
Fried Chicken Dinners a
Specialty.

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Private Baths
Hot and Cold Water
Free Locked Garages

MRS. FRANK D. BOZARTH

417 Richmond Rd.
Rt. 60. Opposite Stadium.
All Modern Conveniences.
Phone 386.

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Inner-spring Mattresses
Single and Double
2 blks. from Downtown Section
Free Garages. Phone 197-J

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Mrs. L. V. Watson &
Mrs. W. C. Brubeck, Hostesses
So. entrance to Winchester, Va
On Route U. S. 11
Quiet, Restful Rooms with Hot
and Cold Running Water
7 baths—tub and showers.
Meals and Garage

West Virginia

Charleston, W. Va.

Mrs. D. L. Hart
1574 Washington St.
Routes U. S. 21 and U. S. 60.

Washington, D. C.

SEE PAGE FOUR

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ENDLESS CAVERNS

Wonderful and Spectacular

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Corner Main and Ninth Streets
Directly on U. S. Highway 17
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Next Door to McRories Tourist Home

REGULAR MEALS and A LA CARTE

Sandwiches, Fountain Drinks, Bottle Drinks,

Seafood, Steaks and Good Coffee

Ladies' and Gents' Rest Rooms

OPEN ALWAYS

CURB SERVICE

PIG'N WHISTLE

Individual

PLANKED STEAK

Served on Hot Plank with French
Fried Potatoes, Lettuce, Tomatoes
and French Fried Onions with
Hot Rolls and Butter,
Coffee or Tea.....

85c

1/2 MILK FED CHICKEN

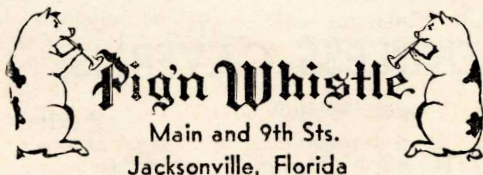
with French Fried Potatoes, Let-
tuce and Tomato Salad with
Hot Rolls, Coffee or
Tea

60c

1/4 Fried Chicken
with French Fried Potatoes, Lettuce and
Tomato Salad with Hot Rolls
Coffee or Tea

35c

OPEN ALL NIGHT
LOOK FOR NEON SIGN



Main and 9th Sts.
Jacksonville, Florida

Directly on Highway U. S. 17
PLENTY OF PARKING SPACE

ENDLESS CAVERNS

NEW MARKET, VA.

HAS the Most Beautiful Outside Development of all Caverns. Rough hewn stone buildings, cooled in Summer, heated in Winter. Extensive, shady grounds with drinking fountains of pure Virginia spring water approved by the State Department of Health.



Steam Heat — Tub and Shower Baths

3801 Canal Street

NEW ORLEANS

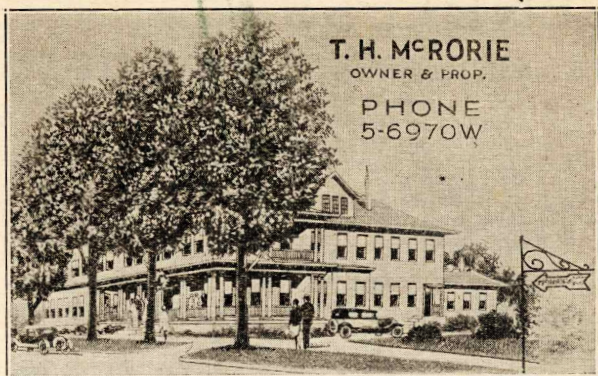
McRorie's Tourist Home

20 East 9th Street
JACKSONVILLE, FLORIDA

Famous for Good Beds, Good Eats,
Clean Linen and Plenty of Hot Water

Rates \$1.00 per day each person. European Plan. An Extra charge for private or connecting baths. No Charge for Children. Rooms with twin beds, two double beds and family rooms with three beds. Free Parking — Night Watchman in Charge for Protection of Cars and Baggage

LOOK FOR NEON SIGNS



McRorie's Tourist Home

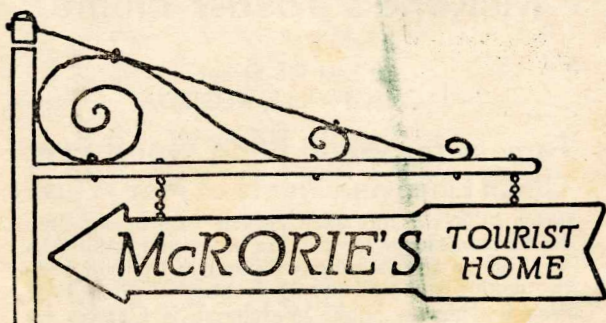
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Free Parking — Night Watchman in Charge for Protection of Cars and Baggage

Cool in summer and heated in winter. Exceptional Beds with Coil Springs and Inner Springs Mattresses. Hot and Cold Running Water in Rooms. Both Tub and Shower Baths. Ample Parking Space. Night watchman for the protection of cars and baggage. Inspected by State Hotel Inspectors on January 19, 1937, and given a rating of 100%, which is the highest rating possible.



Driving north or south on Main St. (U. S. Highway 17), Jacksonville, Florida, look for the above Neon sign at the southeast corner of Main and 9th Sts. McRorie's Tourist Home is located just 100 feet east of this sign. Back of Pig'n Whistle Dining Room.